## ESG LAB: A Timely European Erasmus+ Project for Strengthening Sustainable Development and ESG Culture in SMEs of the Blue Economy

The European project **ESG LAB** is implemented within the framework of the Erasmus+ programme and aims to strengthen the competitiveness of Small and Medium-sized Enterprises (SMEs) operating in traditional sectors of the Blue Economy, such as coastal tourism, shipbuilding, port activities, and aquaculture.

The project carries the code **KA210-ADU-22DCE2EA** and is implemented from October 2024 to September 2026, with a total duration of **24 months**.

### Project Objective

ESG LAB seeks to support SMEs in understanding and applying ESG practices **(Environmental, Social & Governance)**, enhancing their adaptation to the new European sustainability requirements and the objectives of the European Green Deal.

### Within the framework of the project, the following will be implemented:

- the ESG LAB digital platform and an electronic library of educational material,
- webinars and ESG reporting tools,
- an online quiz and ESG self-assessment tool,
- a Community of Practice with the participation of experts, mentors, and stakeholders,
- a pilot mentoring implementation in 15 enterprises from Greece, Cyprus, and Portugal.

### Project Partners

ESG LAB is implemented by a transnational consortium of organisations from Greece, Cyprus, and Portugal:

- SARONIS SA (Greece) – Project Coordinator
- CIBIT LTD (Cyprus)
- Dialogue Diversity Unipessoal Lda (Portugal)
- Ethos Lab (Greece)

More information about the project is available on the official website:

https://esglab-project.eu/

And on social media: https://www.facebook.com/esglabproject

https://www.linkedin.com/company/esg-lab-project/